

ELIGOS DEVELOPMENT

Website Questionnaire

Section 1: Company Information

List all of the following: Full company name, address, phone #, and website (if available):

What year was the company founded?

Do you have a company logo or preferred colours?

List all primary contacts (name, e-mail and phone #):

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List all of your services/products that you want included on the website:

List all nearby cities, towns, or counties within your service area:

What differentiates you from your competition?

What types of advertising do you use or have you used?

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Section 2: Website Content

Do you have a domain name and/or web hosting?

What is the main goal of the website? For example, more phone calls, generate e-mail leads, sell products, etc.

List all pages you want on your website:

Do you want a contact form on your website?

Do you want to list any organizations or affiliates you are connected with?

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Do you have social media accounts that you want to link?

If you have a website, do you know how many visitors you receive each month (and the main source of traffic)?

Do you have text, photos, and/or testimonials ready for the website?

How often do you plan to update the website after launch?

Do you have other marketing materials to use as inspiration for the website design?

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Do you have 2-3 websites that you like and want to emulate?

What is this website's timeframe?

Is there an estimated budget?

If your ideal customer was searching for you, what would they type into Google?(Please list 5-10 that come to mind)

How will you judge the success of this project?

How did you hear about us?